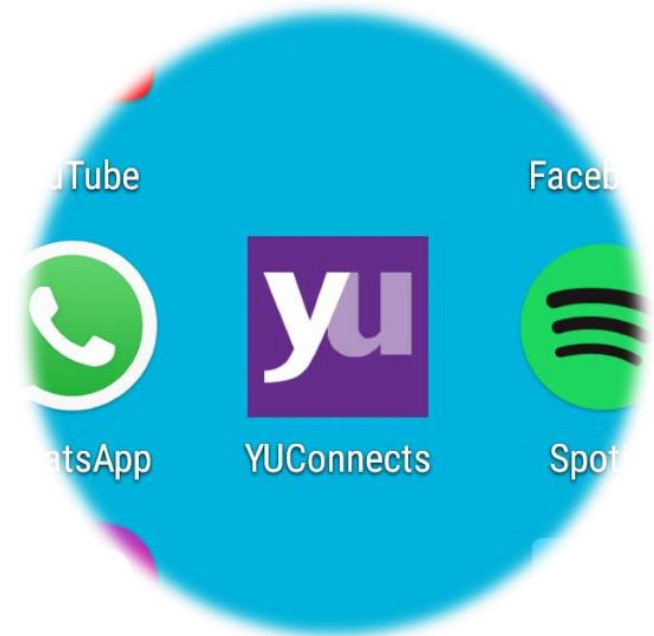




Easy to join
Become a member today!

Welcome to YUConnects!

- ▶ Please take the next few moments to learn about becoming a member



Basic Membership



It's free!



Create and share your profile with hundreds of Connectors (matchmakers)



Receive up to 2 match suggestions per week



Membership can be upgraded at any time

Gold Membership



Allows each member to have **two** personal Connectors (matchmakers)



Members can accept matches



May receive up to 10 match suggestions per week



Low monthly rates. Members can unsubscribe at anytime

Platinum Membership



Allows each member to have **three** personal Connectors (matchmakers)



Members can accept matches



Platinum members may receive up to 12 match suggestions per week



Basic members can accept platinum matches



Override feature for greater access



Yeshiva University Undergraduates

6

YU students are offered **discounted membership** when joining as Platinum members for a fee of \$100 for a six-month plan.

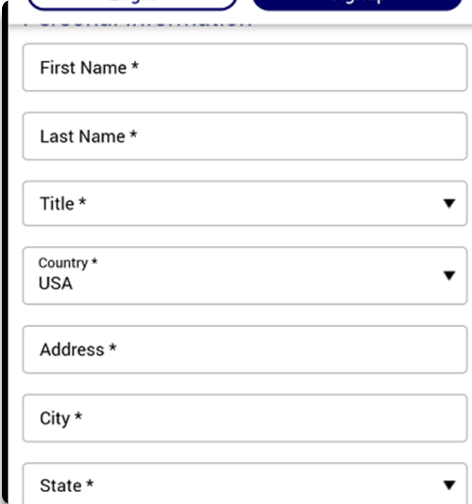
BEFORE PAYING, please email or call our office with your Banner ID number, and we will manually change your profile to our student profile. This will give you the option to upgrade to platinum at the student rate and receive student benefits. yuconnects@yu.edu

You do not have to complete your profile before contacting us. If you begin the first page of the profile, we can make the change.

BONUS benefit: Students may have a complimentary meeting with our Staff and Regional Connectors who will get a chance to know you and offer online profile advice.

Filling out a profile

- ▶ After you complete some required fields in your profile, you will be asked to write two short descriptions: **all about yourself** (viewable by matchmakers and suggested matches) and **what you are looking for in a match** (viewable only by matchmakers)
- ▶ When filling out your required fields try to be broad minded, to receive the most match ideas
- ▶ Age, height range, etc. This area should not be limited to your preference, but the widest range you will consider
- ▶ Education level - be open as prospective matches may still be obtaining degrees
- ▶ Religious orientation - allow match suggestions from a range of orientations as these categories mean different things to different people. Many people don't fit into a certain category or have clear delineations
- ▶ Feel free to call the YUConnects office with any questions about completing your profile at 646-592-4259 or email yuconnects@yu.edu



A screenshot of a profile form with the following fields:

- First Name *
- Last Name *
- Title * (dropdown menu)
- Country * (dropdown menu, showing USA)
- Address *
- City *
- State * (dropdown menu)

Written Short Descriptions

- ✓ Short **description of yourself** - upbeat, stand out, be specific about interests, limit generic phrases
- ✓ Make your description clear for the matchmakers and prospective matches
- ✓ Short **description of what you're looking** for in a match - Be open and honest as only matchmakers view this section
- ✓ Keep the two short descriptions distinct and separate
- ✓ Peruse through past YUConnects newsletters for useful tips



How to Pick the Best Photos


- ▶ Use current photographs
- ▶ Photos should be clear
- ▶ Solid colors of dress and background work best
- ▶ Your picture should only have you in it
- ▶ Formal and informal photos recommended
- ▶ Good lighting is important




Selecting Connectors

(Matchmakers)


Gold members may select two Connectors to search on their behalf. Platinum members may select three



Peruse through the bios of available Connectors and select Connectors who suit you best



If you have trouble selecting, YUConnects can assign Connectors to you



Keep in mind, members can switch their Connectors at any time

Foster a Relationship with your Connectors

11



Chat/call/text your Connectors - making a personal connection will better enable them to find the most suitable ideas for you



Have your Connectors assess your profile and be open to their suggestions



Contact your Connectors every few weeks and update them on your life



You may wish to switch Connectors every few months and create a relationship with additional Connectors to widen your networking



Additional Profile Tips

- ✓ Refresh profiles every so often
- ✓ If you graduated, moved or changed jobs, make sure to update
- ✓ Double check the short descriptions for grammatical and typographical errors
- ✓ Post a new photo of yourself
- ✓ Need help with your profile? Feel free to email our office anytime at yuconnects@yu.edu



yuconnects



We look forward to getting to know you!



If you have any questions, please email yuconnects@yu.edu or call 646-592-4259



www.yuconnects.com